

I'm an innovative, forward-thinking web and graphic designer offering eleven years of experience to an environment that will allow me to grow into a senior level position. Having worked for small agencies to large corporations, I am adept at taking a project from conception through production with minimal supervision. With excellent oral and written communication, I'm experienced with pitching ideas, gathering feedback and managing clients. I have a passion for learning new technologies and to further my web development skills while keeping the end-user in mind.

**PROFESSIONAL EXPERIENCE**

10.2010-present **Cardinal Solutions Group**  
Cincinnati, OH  
**CSG Web Design Consultant:** Current assignment is front-end programming and intranet design mockups for various Cardinal clients such as Frisch's Big Boy, Kroger, Procter & Gamble and General Electric.

04.2010-10.2010 **Corbus**  
Cincinnati and Dayton, OH  
**Corbus Web Design Consultant:** Assigned front-end programming of various Procter & Gamble web properties using HTML and CSS. Other duties have included SharePoint design for Grooming intranet site and web traffic tracking via Google Analytics.

08.2006-03.2010 **Great American Financial Resources, Inc. (GAFRI)**  
Cincinnati, OH  
**Intermediate Web Designer:** Manage and create designs of B-to-B and B-to-C websites using solid information architecture principles.  

- Executed the entire GAFRI Intranet from concept to production all while learning new software (SharePoint Designer).
- Introduced social networking to our Marketing and Sales department for our "Teachers Deserve the Best" campaign.
- GAFRI.com ranked 21st place during my tenure for Dalbar awards. ([www.dalbar.com](http://www.dalbar.com))

04.2004-08.2006 **F+ W Media (formally F+W Publications)**  
Cincinnati, OH  
**Web Designer:** Responsible for designing web sites, direct marketing emails, banner advertisements, e-newsletters, and online offers. Duties also included Flash animations, internal communications and beta testing.  

- Worked on full web campaigns for national and international titles such as: *HOW, I.D., Print, and Writer's Digest.*

05.2003-03.2004 **Signal US Communications**  
Cincinnati, OH  
**Interactive Designer:** Design websites, interactive CD-ROMs, and Flash-based training. Other duties included graphic design: identity work, HTML prototyping, video compression, and troubleshooting email accounts for clients using Webmin-based Red Hat Unix.  

- Signal US was awarded Two Axiem awards for the dynamic, interactive diversity training, The EDGE Advantage. Website: [www.diversityuniversity.com](http://www.diversityuniversity.com)
- Mentored a marketing intern that became interested in design leading him to change majors.

**PROFESSIONAL EXPERIENCE (cont.)**

07.2001-04.2003 **Emavericks (no longer in operation)**  
San Antonio, TX  
**Graphic and Web Designer:** Develop branding and identity strategies and carry those over to their online presence. Also, create functional HTML prototypes of client-approved website designs and hand off to a developer for backend database solutions.  

- Art directed a photo shoot for a restaurant website that unfortunately changed management before going live.

09.1999-04.2001 **sharkBYTES (no longer in operation)**  
Cincinnati, OH  
**Digital Designer:** Maintain client websites that were primarily graphic or coding tasks. Other duties included graphic optimization, HTML prototyping of approved website designs and project managed clients.

**EDUCATION**

1995-1999 **Northern Kentucky University, Highland Heights, KY**  
BA in Graphic Design, Minor in Psychology (GPA 3.4/4.0)

**CERTIFICATIONS**

**How to Write-it-Right**  
Internal Training at GAFRI

**How to Write-it-Better**  
Internal Training at GAFRI

**Introduction to SharePoint**  
MaxTrain, Mason, OH

**Customizing and Branding in SharePoint**  
MaxTrain, Mason, OH

**SKILLS**

ongoing (X)HTML, CSS, Adobe Creative Suite including: Photoshop, Illustrator, Flash, Dreamweaver, Acrobat, InDesign, Sound-booth. Others include: Quark Express, and Microsoft Office including MS Project and SharePoint.

Skills include: information architecture, wireframing, social network marketing including Twitter, Facebook and FourSquare, usability best practices, branding and identity, logos, banner and bumper ads, interactive training, email marketing campaigns, project management and Google Analytics. Also, I have basic front-end knowledge of PHP, ASP, JavaScript and JQuery.

Proficient in Mac and PC operating systems.